

HELP SPREAD THE WORD!

UNITED WAY is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED.**

We need your help to market 2-1-1 because one of our most valuable marketing tools is YOU.



2-1-1 2-1-1 is a toll-free, multilingual phone service where you can get information, referrals or seek help in a crisis. 2-1-1 operates 24 hours a day, every day of the year. Simply dial 2-1-1 or 1-800-203-1234 any time of day or night or use our website at www.211ct.org

Here's how you can help

- Put the 2-1-1 logo or an article in your materials
- Place 2-1-1 materials on display
- Hang a 2-1-1 poster in lunch room/rest room
- Put a link to 2-1-1 on your website
- Invite 2-1-1 to give a presentation
- Train your staff/employees to use 2-1-1
- Sign up to receive our e-newsletter
- Forward our e-newsletter to your contacts
- Take three extra brochures and tell three other people
- Talk to a family member/co-worker about 2-1-1
- Bring materials to your doctor's office, hair salon, realtor, etc.

For materials or more ideas on how you can help, call us at 860-571-7500.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™

